

WAM

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Weisman Art Museum presents *The Other Four*, multimedia works by contemporary artists exploring touch, taste, smell, and sound

December 21, 2023, Minneapolis, MN: Weisman Art Museum (WAM) presents *The Other Four* as its first new exhibition of 2024, on view from February 9 – May 19, 2024. The opening event, on Thursday, February 8, includes an early look at the show, plus music, small bites, photo booth, and a cash bar.

The Other Four assembles a varied display of 16 multimedia works by 21 contemporary artists that forefront the senses of smell, taste, touch, and sound. Exploring the richness

of the human experience, the exhibition engages audiences primarily through nonvisual – *the other four* – senses. These works center our attention on these four, often upstaged, senses through disparate means, including technology, performance, interaction, and experimental practice. In so doing, the artists' works point to the vast realm of physical and emotional experience that vision alone cannot access or probe.

Curated by Twin Cities-based artist and independent curator **John Schuerman**, *The Other Four* captures the spirit of regionally-based avant-garde artists who experiment with and produce sensory art.



Schuerman posits: “Most of us are so accustomed to the dominance of our sense of sight that we often forget it is operating ... sometimes causing one to drift off into thought and miss the moment.”

The artworks in this exhibition invite visitors to become physically involved, to use their whole bodies to experience the show. There’s a spirit of play at work, liberating visitors from prior conditioning in museum etiquette that keeps the viewer and work at a remove from one another. Rather, *The Other Four* invites visitors to tap other, more intimate modes of engagement — to touch the works, to taste or smell them, to lean into them

and listen closely. And along the way, one is invited to consciously appreciate the various ways these multisensory encounters spark, mingle, and recombine, leaving us with a deeper understanding of the rich differences and affinities inherent in the wide range of human perception and experience.

Featured artists include: Katayoun Amjadi, David Andree, Pedram Baldari, David Bartley, Emma Beatrez, David Bowen, Kate Casanova, Lucy Derickson, Rodrigo Fernando, Wendy Fernstrum, Alison Hiltner, Nooshin Hakim Javadi, Christopher Jones, Yevgeniya Kaganovich, Lee Noble, Ken Steinbach, Liza Sylvestre, Rotem Tamir, Jacqueline Ultan, and Aliya Ultan.

General operating support for the Weisman's exhibitions and programs is provided by the Art and Martha Kaemmer Fund of HRK Foundation and Ameriprise.

Exhibition dates: February 9 - May 19, 2024

Media Preview

Tuesday, February 6, 11 a.m. - 12:30 p.m.

Weisman Art Museum | Coffee and pastries will be provided.

An early look at the exhibition for members of the press with WAM Senior Curator Diane Mullin and guest curator John Scheurman. Interview and photo opportunities available.

RSVP by Monday, February 5 by emailing susannah@umn.edu.

[Press images, captions, and credits are available here >>](#)

Exhibition-related Events:

OPENING PARTY

Thursday, February 8, 2024

Opening Party: 7 – 10 p.m. (Doors at 6:30)

TICKETS: \$20 General Admission (\$10/WAM Members, UMN Faculty & Staff)

FREE for students

A party to celebrate the opening of WAM's spring exhibition, *The Other Four*. The evening includes an early look at the show, as well as music, small bites, photo booth, and a cash bar.

ARTIST ROUNDTABLE

Thursday, April 3, 6 - 7:30 p.m.

Pay as you wish (including free)

Featured artists: Liza Sylvestre, Christopher Jones, and Rotem Tamir. Moderator: Dr. Jessica Cooley

An artist roundtable conversation on the ways in which *The Other Four* promotes intimacy between audience and artwork through touch, breath, and close listening. Panelists will explore disability justice, phenomenology, and meaning-making beyond visual aesthetics. Moderated by Dr. Jessica Cooley.

Image credits (top to bottom): Yevgeniya Kaganovich, *red-hand-piece 3* from the *Solidified Gesture Specimen/Hypered Experience Device* series, 2002, latex, steel pins, food coloring, stainless steel, loan from the artist; Wendy Fernstrum, *Common Scents* (detail), 2023, mixed media, loan from the artist. Photos by Rik Sferra, courtesy of Weisman Art Museum.

About Weisman Art Museum

Since its origin in 1934, Weisman Art Museum has been a campus museum for the University of Minnesota. Today, our mission as a university art museum is to create and advance inclusive arts experiences to broaden understanding of ourselves, our communities, and our world. The Weisman is located at 333 East River Road, Minneapolis, on the University of Minnesota Twin Cities campus. Gallery admission is always free and open to the public. For more information, visit www.wam.umn.edu.

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